

Communications and Media Arts

Associate in Science Transfer Program

The Program of instruction in Communications and Media Arts comprises theoretical and practically-oriented course offerings in audio and video production, photography, film, acting, and various types of communication. Communications courses emphasize acquisition of both technical proficiency and theoretical knowledge.

The program aims, on the one hand, to prepare graduates for immediate employment in a variety of communications-related occupations, and on the other hand, for transfer to Baccalaureate programs.

Graduates entering the job market after earning the associate degree will seek employment as production assistants, educational media technicians, media sales representatives, writers, on-air personnel and photographers.

Those transferring to upper division colleges will major in audio-visual technology, film and photography, technical communications, radio and TV broadcasting, journalism, graphic reproduction, acting and advertising. Subsequently, they will seek employment as photographers, filmmaker/cinematographers, scriptwriters, media producers, broadcasters, newspaper reporters, studio technicians, instructional media specialists, video and audio engineers, copy writers, media directors, actors and actresses, production media specialists, and sales or marketing managers.

SEQUENCE OF COURSES: This model is a two-year course schedule (leading to an A.S. degree) for students meeting all program requirements and deciding to pursue full-time study. Schedules will be redesigned for those requiring preparatory courses or those deciding to pursue part-time study.

FIRST YEAR

Fall Semester

ENG 110	College Writing I	3
HIS 100	Rise of the West	3
COM 100	Intro to Mass Media.....	3
COM	Elective (Choose one)	3
	COM 125 Intro to Audio Theory & Production ART 112 Beginning Photography	
	COM 130 Intro to Video Theory & Production COM 205 Intro to Filmmaking	
	THR 266 Acting TV, Film, Commercials THR 140 Announcing for Radio/TV	
MAT	Mathematics Elective.....	3-4
PED	Phys. Ed. (cardiovascular).....	1

Credits

16-17

Spring Semester

SOS 155w	Media & Society	3
	Civic Ed. Requirement	3
COM Electives (Choose 2).....		6
	COM 130 Intro to Video COM 150 Intro to Public Relations	
	THR 276 Rehearsal & Performance for TV COM 210 Advanced Video	
	ART 212 Intermediate Photography ART 125 Intro to Computer Graphics	
Science Elective		4

16

SECOND YEAR

Fall Semester

SPK 110	Effective Speaking	3
COM 200w	Image Theory	3
CST 105	Understanding Computers OR	
BIT 180	Communications/Computers.....	3
COM	Electives	6

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Spring Semester

COM 115	Writing for Print or Internet OR	
COM 116	Writing for Broadcasting	3
COM 240	Media Research.....	3
ENG 220	Communicating about Ideas/Values.....	3
COM	Electives	6

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GRADUATION REQUIREMENT: 62 CREDITS

Program supervised by:

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¹ A minimum of 1 credit must be taken from PED 118, 119, 127, 135, 137, 143, 146, 147, 148, 155, 173.

² HIS 130, 131, POS 201, 204, ECO 111, SOC 110, SOC 111, SOS 101, 111, 120

³ COM electives ART 112, 125, 146, 202, 212, 225, COM 125, 130, 145, 150, 205, 210, 240, 260 (250 and 299 by advisement only), ENG 175, THR 140, 266, 276 or advisor approved elective.

⁴ MAT – Students transferring to a four-year college are advised to complete MAT 136 or MAT 124.