

# Entrepreneurship

## Certificate Program\*

**Program supervised by:**

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The certificate program is designed to prepare prospective entrepreneurs to launch new ventures by educating them in the fundamentals of starting and operating their own business. For entrepreneurs who already have an established business, the program will help them strengthen their business and managerial skills

Students may complete the program in two semesters. Students should check with their advisor during the scheduling process to make sure courses are taken in proper sequence and any prerequisites have been met. Some flexibility is available as to when courses must be taken, but not all courses are offered every semester. Students will be able to apply the credits earned towards an AAS degree in Marketing/Management/Sales.

**First Semester**

**Credits**

BUS 108 Accounting for Services .....	4
BUS 113 Intro to Entrepreneurship.....	4
BUS 114 Entrepreneurial Law.....	3
BUS 141 Marketing.....	3

**Second Semester**

**Credits**

BUS 152 Selling Fundamentals .....	3
BUS 213 Business Plan Development.....	3
BUS 229 Advertising .....	4
BUS 246 Principles of Management.....	3
BIT 140 Business Communications.....	3

**Total Credits 30**

\*Pending NYS approval.

**Program Entrance Requirements:** Satisfactory completion of the writing, reading and mathematics placement test. Students may be required to take additional coursework in these areas depending on the placement test results.